

KEEP IT REEL &
GROWING BRAIN
PRESENT >>



FRIDAY 23 NOV
HOYTS MELB CENTRAL
DOORS OPEN 7:30PM

SCREEN MACHINE: an evening of startling and eclectic short films, music clips and docos - made possible through an alliance of Keep It Reel & Growing Brain. SCREEN MACHINE will explode onto view at Melbourne Central Hoyts on Friday 23 rd November with doors opening @ 7:30pm (prime time) and at the biggest, best and newest cinema complex in Melbourne! We have exclusive use of a state of the art venue boasting a full-size cinema screen, digital sound, lounge seating, and a contemporary bar. The venue is licensed, but all ages welcome! And it's FREE!

Check out www.keepitreelfilms.com or www.growingbrain.com.au for all updates!



Screen Machine is proudly hosting the launch of the **Addiction** trailer - produced by Keep It Reel. The trailer is designed to showcase the concept and style of the feature film project and attract investment.

The brainchild of Mark Aquilina, and inspired by 1970s American 'anti-hero' crime films (e.g. Death Wish, Dirty Harry) and Hong Kong crime / action movies of the 80s, **Addiction** is a gritty, action-packed vigilante film with an intriguing premise, complex characters and ballistic action!

Screen Machine will be showing the newly completed trailer, as well as the making-of documentary: **Dealing With Addiction**. The in-production and 'behind the scenes' photo galleries will be showing during intermission.



Behind The Cloud is a documentary that details the setbacks and successes of the talented team who made the award winning film: The Grey Cloud (3am Studios).

Produced by Growing Brain and shot, directed and edited by Jeremy Evans, this compelling film will appeal to anyone interested in the adventure of filmmaking. The documentary will play alongside The Grey Cloud.

Growing Brain and 3am Studios will be using the event to say thank you to all who played a part in the making of The Grey Cloud.



Shot in late '06, and completed earlier in this year, **Hey Kitty Kitty** will have its premier screening at Screen Machine. This exciting and energetic clip (created for Kim Lajoie by Growing Brain) has easily the largest cast of any Growing Brain production to date and involves many locations, frenetic action and outrageous colour.

In **Addiction**, Bronson is a street-smart cop who is attacked and injected with a dangerous new drug - making her into an addict. Now, her days are numbered. Fuelled with rage, she turns vigilante and declares war on the drug world!

NO COURTS - NO APPEALS - NO DEALS

This **Addiction** trailer has been two years in the making, involving a cast and crew of over 100 people, with filming at over 50 locations and involving 100s of squibs and bullet shots.

As a way of saying 'thanks' to all who contributed to the making of the **Addiction** trailer - any person listed on the credits list of **Addiction**, and attending Screen Machine may collect a **FREE DVD!** The DVD features the finished Trailer, Stills Galleries and the making-of documentary: **Dealing With Addiction!**



Created for Melbourne band SIR earlier this year - this music clip has already screened on RAGE, been ranked very favourably in play order and has received much very positive feedback.

While the album with which it is associated (The Brando Room) has been launched, the **Men Who Lie** clip had never been given a public send-off, until now!



The Film centers on a man at a loose end - his life has become a mere accumulation of habit. Then he comes across an advertisement for a mysterious book called **The Manual** - that offers to answer all his questions...

This will be the first public screening of this short film (outside of it's own launch). Completed late last year, this magical and understated film is the first Growing Brain project to be shot on HDV while using 35mm Prime film lenses.



This film has been a long time coming. Shot mid last year, this experimental video piece has long been at the mercy of larger and more immediate projects. But now, Screen Machine will host the first ever showing of this intricate and intriguing film.



After screening last year at both Horror Fest UK, and the Canberra Short Film festival - it's time to resurrect this Growing Brain classic! This short thriller winds it's way around the darkened corridors of an old hospital, following the unfolding drama that befalls a team of researchers.